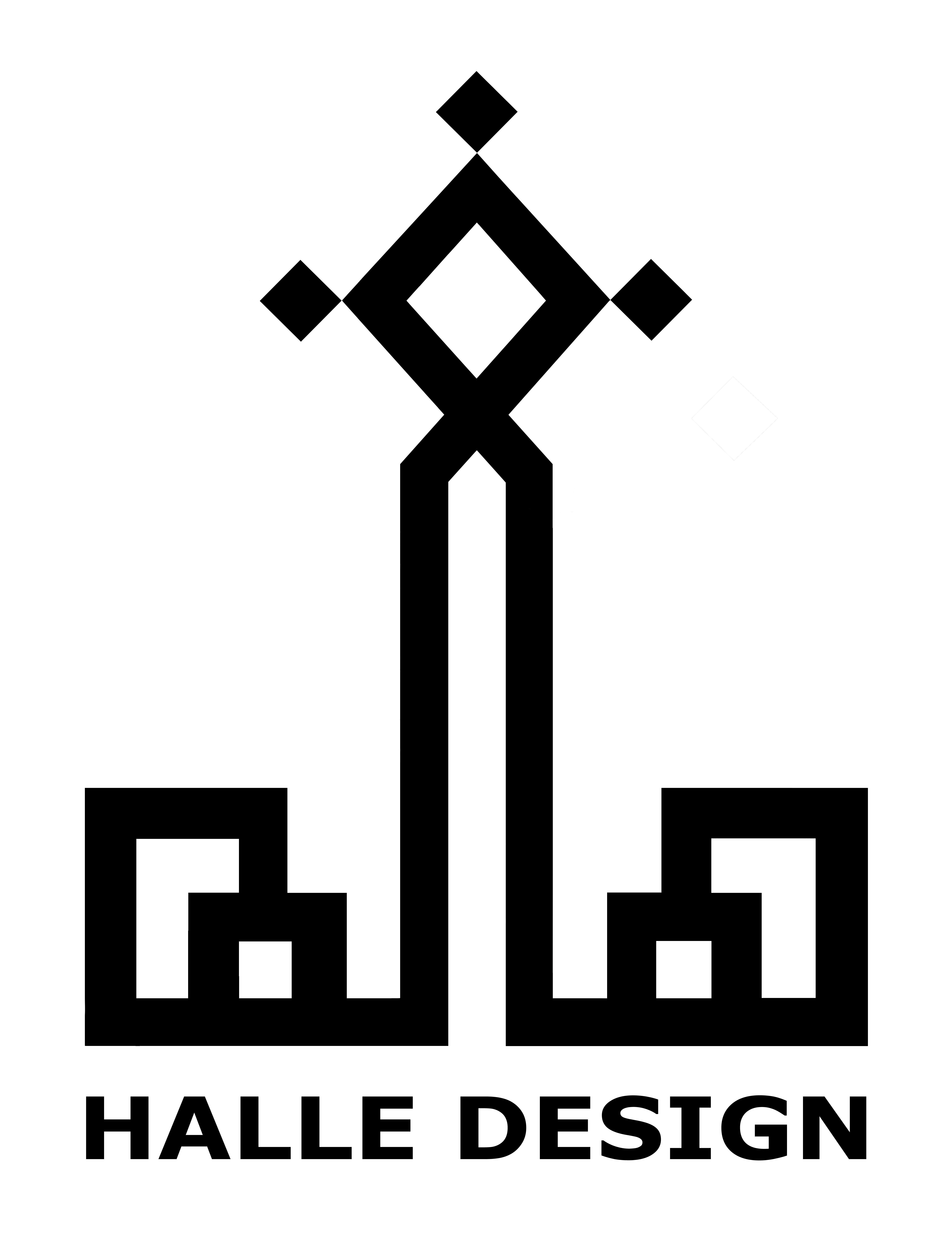
PRESS RELEASE

2024

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When seeking exceptional skills in textile design, Hala Yousif is the individual to reach out to. Her expertise and talent in this field make her an excellent choice for any textile-related endeavours. As an example, the architecture department of Dior shows interest in Halle Design, the company Hala owns and founded.

Textile designs of Halle Design embrace the rich influences of Hala Yousif’s life story. It is a journey from her country of origin, Iraq, to the Northern countries of Europe.

In Bagdad, she creates pattern and hand paints on textiles intricate patterns and swirls of warm colors of the old Mesopotamian cultures and arts, at the Iraqi Fashion House.

In Stockholm, Sweden, the ice, and snow are extremely contrasting, however very inspiring for her designs. The color palette shifts towards pure limpid colors, with the emergence of white. Patterns simplify and minimize.

She further develops her feeling for colors, material, and textile design techniques at the high-end fabric atelier Malhia Kent in Paris and at the Textielmuseum in Tilburg, the Netherlands.

With her extensive knowledge and experience she can work out for your project unique textile designs for upholstery, curtains, wall panels, rugs, wall art and fashion in her very own style, she calls ‘A Scandinavian Tale of 1001 Nights.’

EDITORIAL NOTE

Visit <https://www.halle-design.com> for more information and visual material or contact:

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